

Small Business Environmental Home Page

Helping small businesses access environmental compliance and
pollution prevention information

What's New on the Home Page?

- ⇒ New peer center programs on the Multimedia Peer Center (MPC)
- ⇒ New industry sector expertise search criteria on the MPC
- ⇒ EPA Multimedia Experts List on the MPC
- ⇒ 2006 Small Business Assistance Awards online
- ⇒ State Compliance Advisory Panel Bylaws and Guidelines web page
- ⇒ Measurement Subcommittee web page
- ⇒ New success stories on the Promotional Success Stories Database
- ⇒ Revised Small Business Environmental Assistance Program (SBEAP) logo

The Multimedia Peer Center (MPC) is an online resource center for SBOs/SBEAPs that want to become multimedia or want to improve their programs' multimedia services.

The Promotional Success Stories Database is an online searchable database of successful national, state, and industry initiatives, as well as individual case studies.

The Publications and Videos Databases are online searchable databases of over 9,000 federal, state, and other publications/factsheets, and over 650 videos. Publications can be searched by source, industry sector or environmental topic, and keywords. Videos can be searched by video author/distributor, industry sector or environmental topic, availability, and keywords.

The Regulatory Updates Database includes summaries and links/contacts for information on major proposed and final rules, guidance, and policies that may affect small businesses.

The Upcoming Events Database is an online searchable database of upcoming events. Events can be searched by environmental topic, date, region, and keywords.

Other online searchable databases include multimedia, guidelines, and financial assistance program survey results.

The SBO-SBEAP National Steering Committee Subcommittees post information on mission, history and current status, future plans, members, conference calls, and other resources.

What's on the Home Page?



- ◆ News to share and state newsletters
- ◆ Key small business publications
- ◆ Small business initiatives/policies/laws
- ◆ SBO/SBEAP National Steering Committee
- ◆ SBEAP national logo
- ◆ SBTCP Reports to Congress
- ◆ SBO/SBEAP conference web site, presentations, and photos
- ◆ National and state Compliance Advisory Panel (CAP) information
- ◆ Federal environmental law summaries
- ◆ Reporting and recordkeeping calendar, summaries, and checklist
- ◆ Links to state agency, SBEAP, small business provider, and regulatory compliance web sites
- ◆ EPA SBO list of publications and EPA small business publications
- ◆ Pollution prevention, ISO 14000, and recycling waste exchange links
- ◆ Compliance assistance centers, trade associations, and other industry sector web sites
- ◆ Links to state, federal, and non-profit financial assistance program web sites
- ◆ National Small Business Financial Assistance Workgroup web page
- ◆ Mid-Atlantic Region web page
- ◆ SBO-SBEAP Listserve (forum for the small business community to exchange ideas and share information; over 155 subscribers).
- ◆ Contact information

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User Statistics

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Top 20 Pages Visited (4th Quarter 2005)

1—Top Page	6,129	11—2006 Small Business Recognition Awards	852
2—News Scroller	2,315	12—Environmental Control Technologies	842
3—Links to State Environ. Agencies/SBEAPs	1,747	13—Summary of Major Environ. Laws/Regs	838
4—SBEAPs List of Contacts	1,317	14—Environmental Compliance Home	809
5—All Publications	1,209	15—All Upcoming Events	808
6—State Financial Assistance Programs	1,076	16—Trade Association Contacts	808
7—Search the Home Page	1,000	17—What's New on this Site?	767
8—Upcoming Events, Search by EPA Region	934	18—Links by Industry Sector	763
9—Small Business Environ. Assistance Home	888	19—Industry Sectors Home	760
10—Trade Associations	852	20—Publications, Factsheets, and Videos Home	712

Top 10 Downloads (4th Quarter 2005)

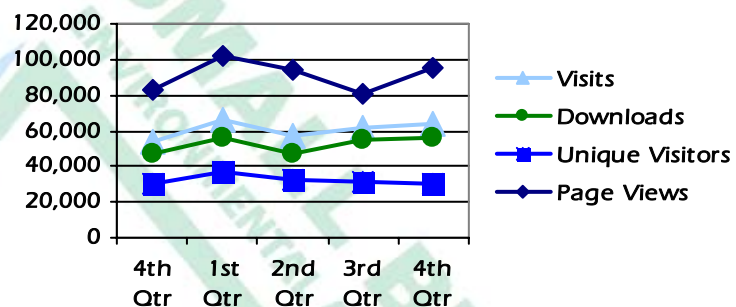
1—Practical Guide to Environmental Management for Small Business	3,553
2—Key Contacts in the Small Business Community	1,707
3—Decision-Maker's Guide to Solid Waste Management, Second Edition	1,488
4—Household Hazardous Waste Management, A Manual	1,301
5—Documenting Your Environmental Management Plan—A Workbook for Small Business	1,013
6—A Resource Directory of Small Business Environmental Assistance Providers	977
7—Flexible Air Operating Permits for Printers—A Review	733
8—Protect Yourself from Pesticides—Guide for Agricultural Workers	689
9—2004 SBO/SBAP Conference Attendance List	624
10—Managing Your Hazardous Waste—A Guide for Small Business	581



How Much is the Home Page Used? (4th Quarter 2005)

- ◆ 332,269 successful hits
- ◆ 3,611 average hits per day
- ◆ 94,958 page views
- ◆ 1,032 average page views per day

4th Q 2004 - 4th Q 2005 User Statistics Trends



85% of visits are from the U.S.
96% of visits are from the U.S. and the following countries: Australia, Canada, United Kingdom, India, Germany, Netherlands, China, Western Europe, Uruguay, Norway, Sweden, South Africa, Israel, Iran, Japan, Singapore, Saudi Arabia, Thailand, and South Korea.

Glossary

Hit = Each file requested by a visitor. There can be several hits per page.

Page View = Hit to any file classified as a page.

Visit = Series of actions that begin when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit of 30 minutes.

Unique Visitor = Individual who visited the site during the report period. If someone visits more than once, they are counted only the first time they visit.

**User statistics are collected quarterly using WebTrends software*